

Genre and Television: From Cop Shows to Cartoons in American Culture

Jason Mittell

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Genre and Television proposes a new understanding of television genres as cultural categories, offering a set of in-depth historical and critical examinations to explore five key aspects of television genre: history, industry, audience, text, and genre mixing. Drawing on well-known television programs from Dragnet to The Simpsons, this book provides a new model of genre historiography and illustrates how genres are at work within nearly every facet of television-from policy decisions to production techniques to audience practices. Ultimately, the book argues that through analyzing how television genre operates as a cultural practice, we can better comprehend how television actively shapes our social world.



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