IBM Cognos Business Intelligence

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Discover the practical approach to BI with IBM Cognos Business Intelligence

- Learn how to better administer your IBM Cognos 10 environment in order to improve productivity and efficiency.
- Empower your business with the latest Business Intelligence (BI) tools.
- Discover advanced tools and knowledge that can greatly improve daily tasks and analysis.
- Explore the new interfaces of IBM Cognos 10.

In Detail

IBM Cognos is Business Intelligence software that enables businesses to fully utilize their maximum potential. It connects people with information from virtually any data source whenever and wherever they need it so that they can make better decisions, faster.

Take the practical, hands-on approach to managing your reporting environment with "IBM Cognos Business Intelligence" - packed with coverage of all the latest features to truly help you maximize your potential.

With this in-depth practical guide you will learn how to fully utilize IBM Cognos 10 so that your business can make smarter decisions, achieve better results and gain a deeper understanding of your company's data. You will learn about critical topics like Report Studio, Query Studio, Analysis Studio, Security and Administration as well as in-depth coverage of other features like Business Insight, Business Insight Advanced, and Active Reports, which were introduced with IBM Cognos 10.

What will you learn from this book

- Learn comprehensive query and reporting capabilities that will help you to make smarter decisions based on your data.
- Get to grips with analysis in order to help you fully exploit the data that is available to you.
- Discover how to successfully link strategy to your business operations and utilize the latest modern tools for collaboration, building stronger teams and stimulating better decisions.
- Produce real-time, relevant information and discover how statistical analysis can be incorporated into your business reporting.
- Learn convenient methods for delivering Business Intelligence to a wider audience and master the art of high-impact presentation.

Approach

Written as a practical guide, this book will show you how to manage your reporting environment using IBM Cognos 10 and make the most out of BI tools within your business - taking a hands-on approach to stimulate learning and develop your understanding.

Who this book is written for

If you are an IBM Cognos or Business Intelligence developer or consultant, have a basic knowledge of

Cognos 10 BI and a good level of understanding of Cognos 8 then this book is for you.

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