



Smart Communities: How Citizens and Local Leaders Can Use Strategic Thinking to Build a Brighter Future

Suzanne W. Morse

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Based on the results of more than a decade of research by the Pew Partnership for Civic Change, *Smart Communities* provides directions for strategic decision-making and outlines the key strategies used by thousands of leaders who have worked to create successful communities. *Smart Communities* offers leaders from both the public and private sectors the tools they need to create a better future for all the community's citizens. Using illustrative examples from communities around the country, *Smart Communities* shows how these change agents' well-structured decision-making processes can be traced to their effective use of seven key leverage points: Investing right the first time Working together Building on community strengths Practicing democracy Preserving the past Growing leaders Inventing a brighter future

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