



The Essential Manager: How to Thrive in the Global Information Jungle

James W. Cortada

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This book discusses the evolution of management as a profession over the past two decades and how it continues to evolve. It goes on to describe the new style of management and makes recommendations for what today's and tomorrow's managers must know and how to work.

- Offers ways to think about your role as a manager in order to optimize your effectiveness toward uncertain and turbulent changes
- Discusses current realities in which management currently operates
- Provides a historical background of managerial practices and how they've evolved in the present workplace

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