



# Exploring the Elements of Design, 2nd edition

*Poppy Evans, Mark A. Thomas*

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This book is one of a series, written to assist the visual artist and designer to learn, and to refer to, the crucial elements that are necessary in any good design. Chapters include: 1. Defining the Language of Design 2. Typography in Design 3. Imagery in Design 4. Color and Design 5. Managing Effective Design 6. Research and Visual Communication 7. Media for Communication Artists 8. From Student to Professional

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