



Loose-leaf Version for Scientific American: Presenting Psychology

Deborah Licht, Misty Hull, Coco Ballantyne

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Presenting Psychology is a fresh, concise variation of the breakout bestseller *Scientific American: Psychology*, combining the communicative style of the world's most respected science magazine with thoughtful immersive learning to help you reach all kinds of students.

Authored by longtime community college instructors Deborah Licht and Misty Hull alongside science journalist, Coco Ballantyne, the text centers on profiles and video interviews of **25 real people** to help students better understand, remember, and relate to psychology's defining concepts. Chapters also feature full-page *Scientific American*-style infographics which guide students through essential, often complex concepts step by step.

Assessable versions of the videos and infographics, and additional author-created activities are available in LaunchPad, the book's dedicated online course space. Together, the text and LaunchPad provide a seamless learning experience

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