



Race, Gender, Class, and Media: Studying Mass Communication and Multiculturalism

Sharon Bramlett-Solomon, Meta G. Carstarphen

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Race, Gender, Class & Media invites students to explore critical aspects of diversity in media. It probes foundations, concepts, and practices in media representation of race, gender, and class in America. The NEW 2nd edition further emphasizes critical thinking as an essential tool for analyzing, understanding, and utilizing media as it probes media influence in how the nation's diverse populations and cultures are referenced and identified. Race, Gender, Class & Media examines the legacy, changes, and challenges of communicating across diverse American audiences, while offering a wide range of topics in its expanded Challenging Issues section. This text introduces students to historical context and contemporary perspectives of critical and provocative issues related to media inclusiveness. Race, Gender, Class & Media promotes and cultivates serious critical thinking about how media: impact our lives and our culture. references our social identity. portrays race, gender and class in society. influences the ways in which we see others and ourselves. Race, Gender, Class & Media stresses that the U.S. media have an obligation to present information responsibly to a culturally diverse public, while acknowledging, in addition, that audiences also have an obligation to become critical media consumers.

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