



Motivating Employees For DummiesÂ

Max Messmer

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Motivating Employees For Dummies shows business leaders how to communicate effectively with employees, increase their sense of responsibility, and promote excellent teamwork. Full of creative solutions to almost every kind of day-to-day situation, this handy guide offers everything business leaders need to increase employee performance and morale. Whether you're the CEO of a Fortune 500 company, the owner of a mom-and-pop shop, or a manager with just a handful of employees under you, Motivating Employees For Dummies shows you how to get more effort and production from employees without threats or intimidation. For anyone who needs to understand and master simple, effective motivational techniques, this book covers all the bases: * Learn to communicate with employees * Provide a strategic vision that motivates others * Create a dynamic, inspiring workplace and corporate culture * Show employees you care * Establish a mentoring program * Design a fair and motivational compensation scheme * Encourage workplace diplomacy not politics Expert author Max Messmer Chairman and CEO of the world's largest specialized staffing firm reveals the secret (and not so secret) tricks to motivating employees in a positive manner. From communication to compensation and everything in between, he covers all the angles, giving you the tools and techniques you need to get fair effort for fair pay from the people who work for you. Inside you'll find how to: * See how your firm rates in employee motivation * Establish values and ethics your people can believe in * Encourage and manage employee feedback and suggestions * Foster creativity and open thinking * Choose the right medium for communicating with employees * Manage the appraisal process * Recognize and reward effort and success * Understand and promote true teamwork * Manage motivation through downsizing or mergers * Deal with negative attitudes and habitual behaviors Today it is more important than ever that business leaders find effective, employee friendly ways to motivate their people. This handy guide offers all the tools and ideas you need to keep your employees happy and productive.

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